Call for Proposals
2024

Contents

Release Date
Friday, July 21, 2023
Closing Date
Friday, September 22, 2023

Hillyer is accepting proposals for solo and curated exhibitions that will take place between January and December of 2024.

Through a competitive selection process, 25 to 30 artists and/or curators will be awarded a one month solo or group exhibition in one of Hillyer's three gallery spaces.

The Selection Process

(Main Menu)

All proposals that meet Hillyer's qualifications are reviewed and selected by Hillyer's Advisory Committee, which is composed of established artists and arts professionals, and chaired by Hillyer's Director.

During the selection process, Hillyer's aim is to select **emerging** and **accomplished** artists that are local, regional, national and international. **Curators** are also invited to submit proposals.

Note: The solo artist category is intended for individual artist submissions (not group shows). If two or more artists want to submit proposals, one person must apply as a curator on behalf of the group.

Artists and **curators** who are selected will receive the following:

- Mentorship from Advisory members.
- One month solo exhibition.
- $350 stipend.
- Exhibition opening and reception.
- Assistance with installation.
- Assistance with labels and didactics.
- Marketing and press releases.
- Public programs.

Submission Guidelines

Artists

Curators

(Main Menu)

All submissions will be received by using an online Google form. The form will require that artists submit the following information:

- **Project Title**
- **Exhibition Proposal (150 words)**
- **Artist Statement (150 words)**
- **Biography (150 words)**

Biography

The **biography** should provide a clear and concise summary of your life and work, including formal training and key moments in your artistic development.

Artist Statement

The **artist statement** should provide a general overview of your artistic practice and describes the concepts or principles that inform your work.

Exhibition Proposal

Exhibition Proposal should describe the specific content pertaining to your exhibition proposal. This helps judges to understand the uniqueness of your project relative to your overall body of work.

Other Information

- Emerging or Accomplished Artist*
- Name Address, City, State, Zip Code, Country
- BIPOC (Black, Indigenous, and People of Color)
- Online exhibition**
- Public program option***

- Personal/professional website
- Article or Review
- Social media channel

Emerging and Accomplished Artists

*An **emerging** artist is someone who has not received more than 2 solo exhibitions during their career. An **accomplished** artist is someone who has received three or more solo exhibitions during their career.

Online Exhibition

**Online exhibition is a new category. If you check this option, you will be considered for an online exhibition that is hosted on Hillyer's website.

Public Programs

***Artists will be asked to choose a selection of public programs to enhance audience engagement.

Public Programs

- Artist Talk
- Workshop
- Performance

Description

Curator
Submissions

Exhibition Proposals should define the basic concept of the proposal and how artists will support the curatorial vision for the exhibition (including shared or divergent perspectives and mediums; social, political, historical environmental; gender, sexuality, autobiographical factors, etc.).

Curatorial statements (in place of artist statements) should provide broader insights into the curator's vision, as a whole, and how the proposal plans to address, expand and/or diverge from earlier precedents or ideas.

Biographies should cover the professional history of the curator and any pivotal moments (e.g. exhibitions, collaborations) that can provide insights into the curator's development.

Media Instructions
(General)

(Main Menu)

Artists are required to submit media to support their proposals. This will require a cloud sharing service like Google Drive, Dropbox, iCloud Drive, Wetransfer or Microsoft OneDrive.

Folder Permissions

The email account to use when sharing a folder from a cloud sharing service is:

hillyerdirector@artsandartists.org

Google Drive

Viewer

Commenter

Editor
✓ Organize, add, and edit

✕ Share ...

🔵 hillyerdirector@artsand...

E...tor ▾

Add a message ▷
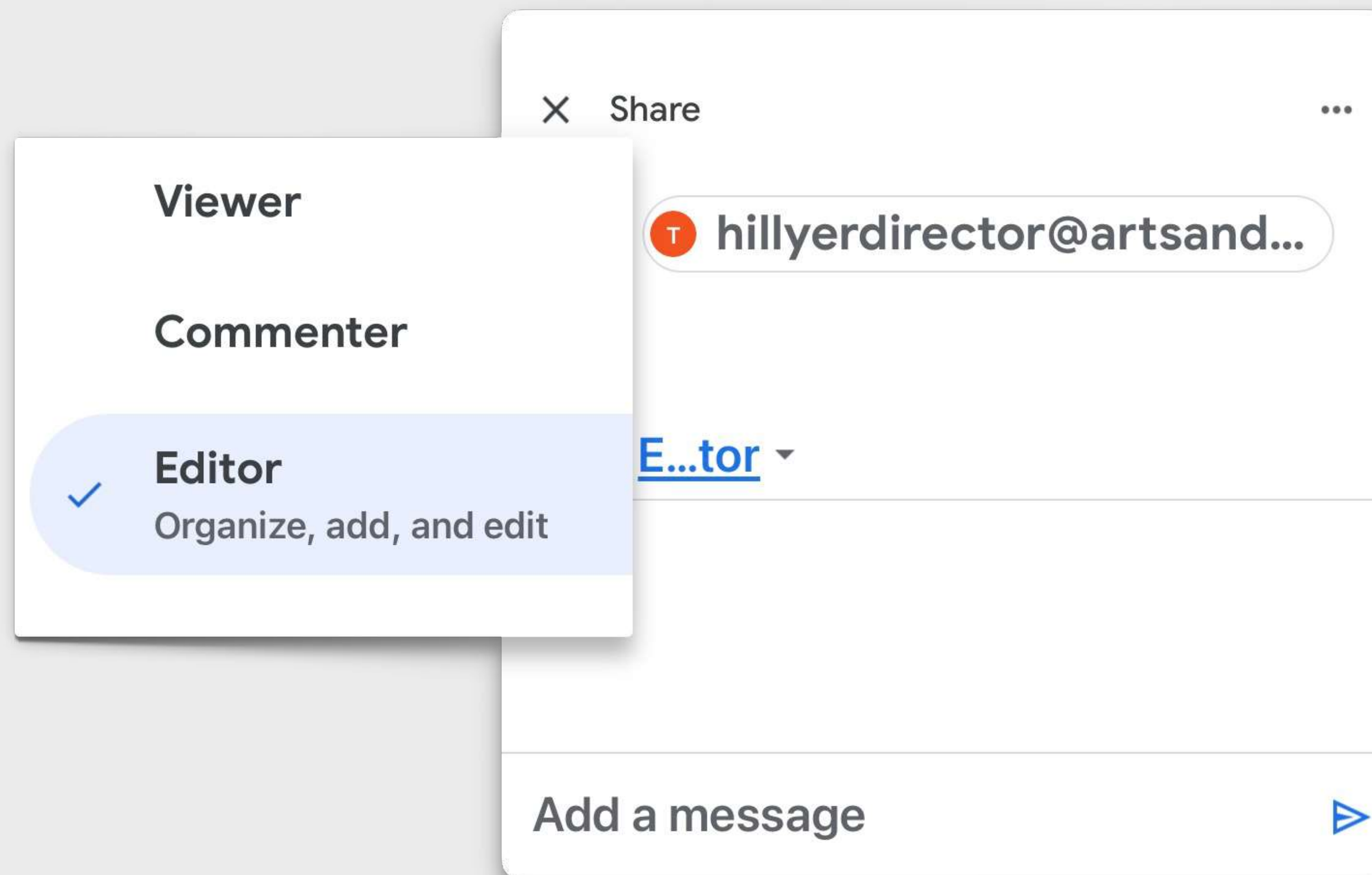
When setting up permissions for Google Drive, make sure to select "editor" and not "viewer" or "commenter."

Dropbox
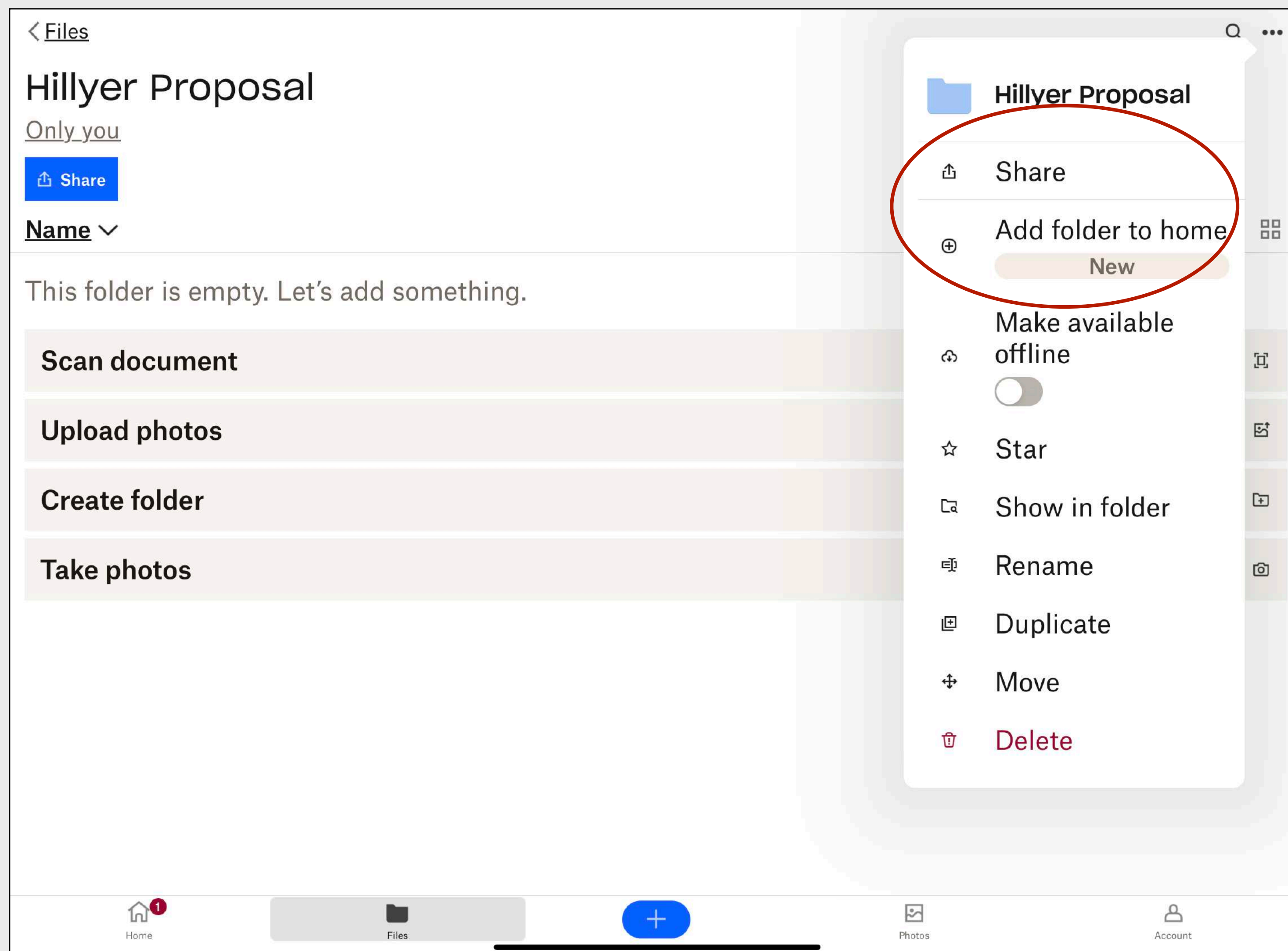
In Dropbox, select "share" and "share link." Copy the link and add it to the form.
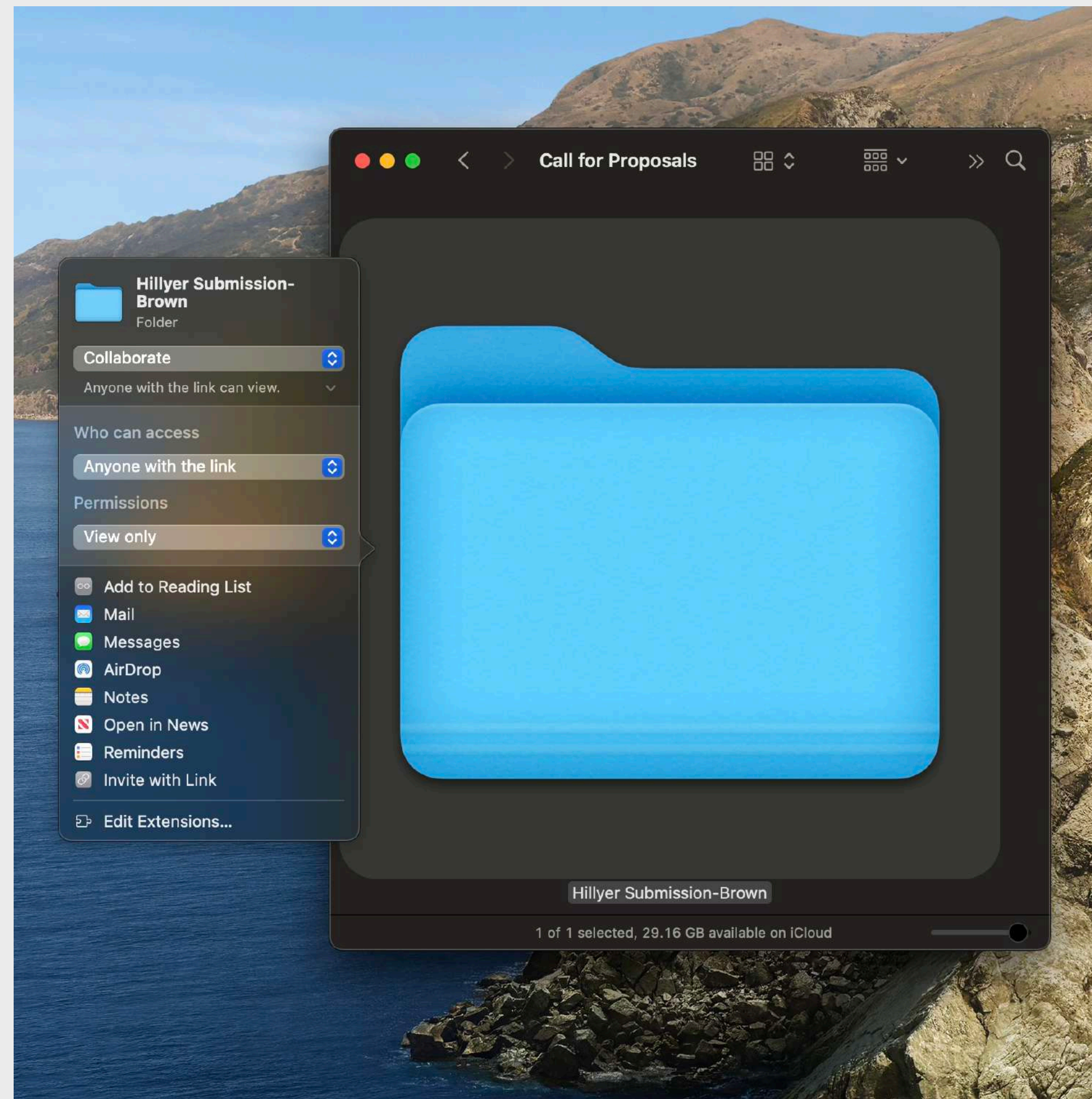
Microsoft OneDrive
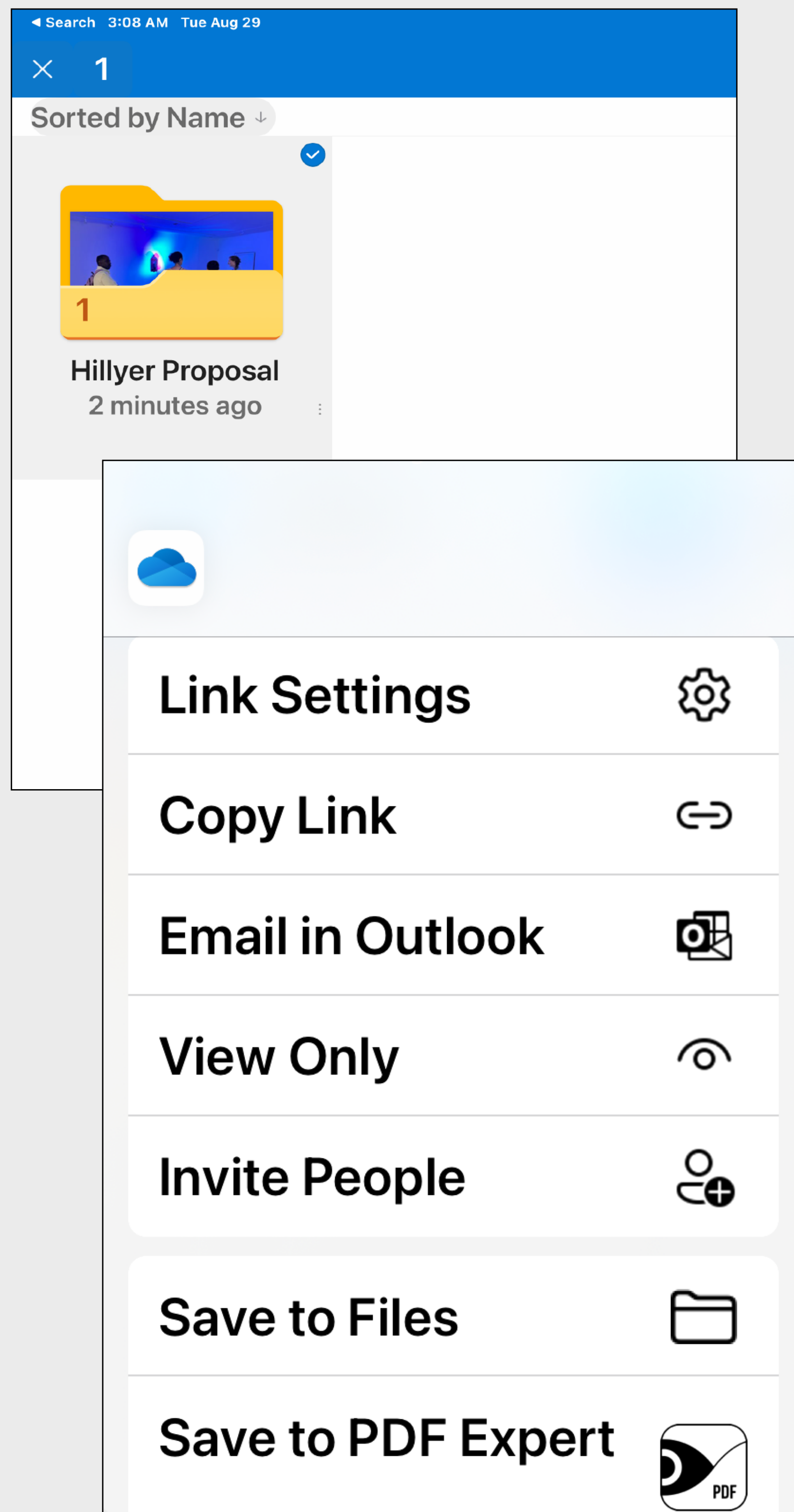
For Microsoft OneDrive, select "Share" and "copy link." Make sure anyone with a link can view.

WeTransfer
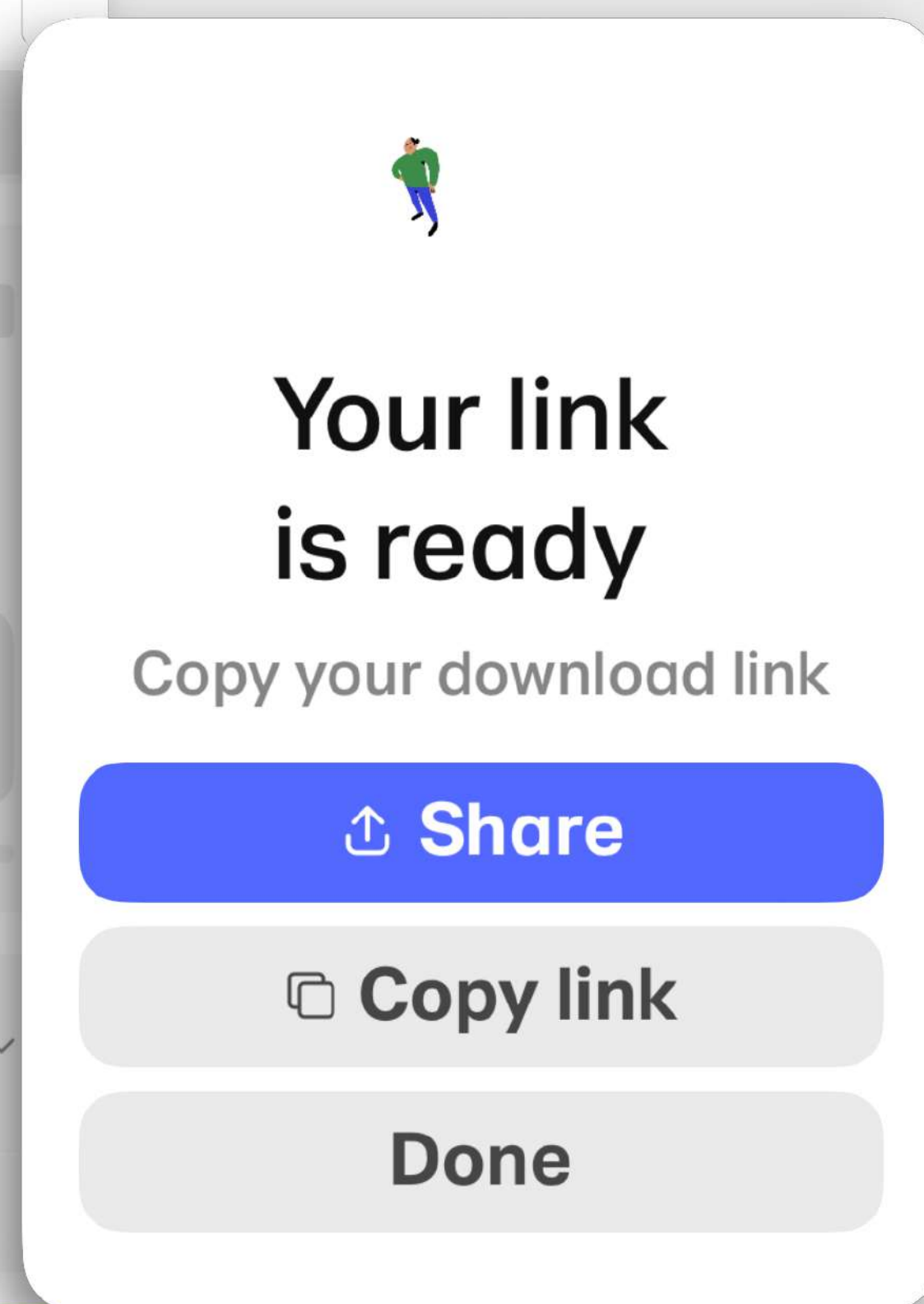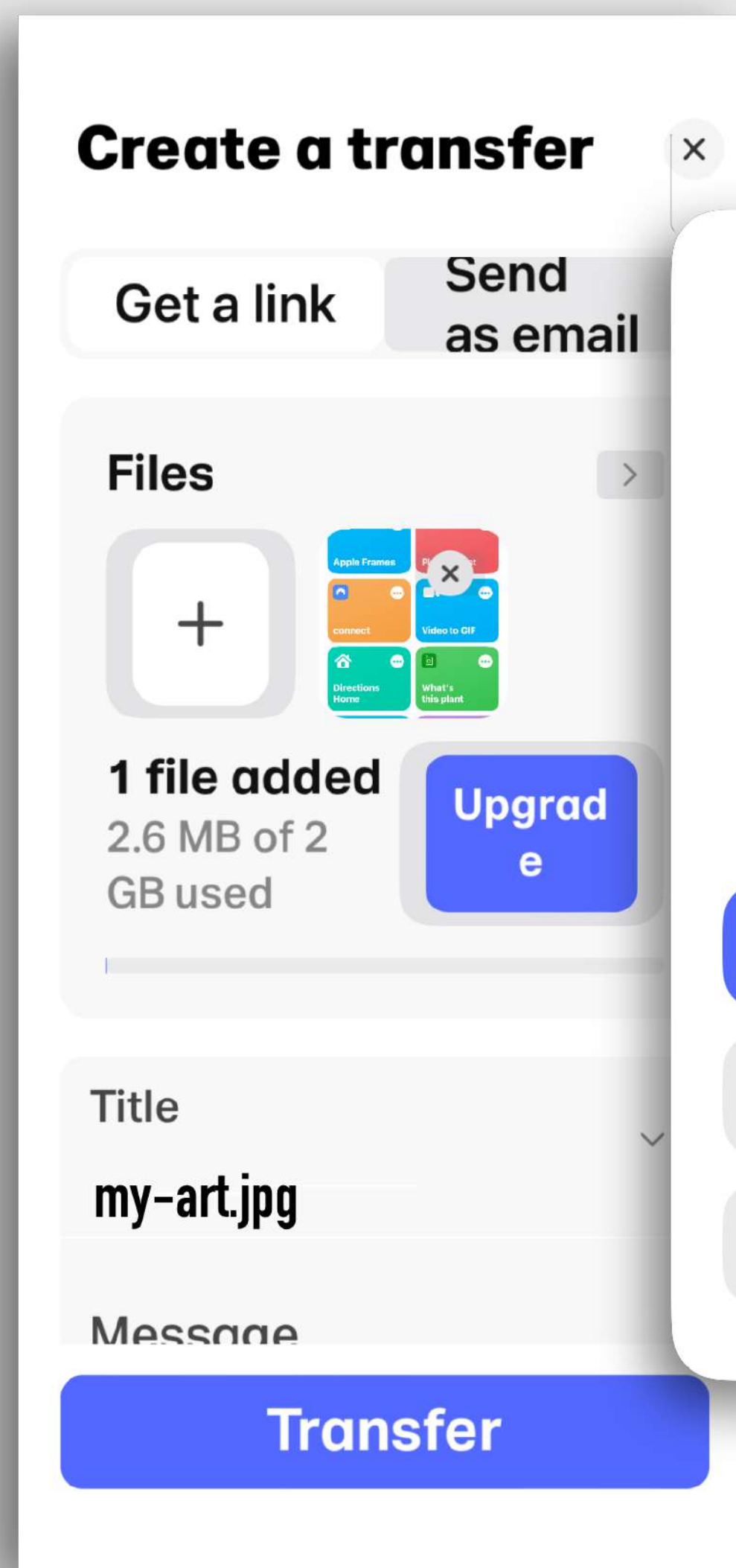
When using WeTransfer, select "Get a link" and then select the "transfer" button. Once the link is ready, select "Copy link."

iCloud Drive

When using iCloud Drive, control+click on the folder and select "share." For access select "anyone with a link" and for permissions select "view only."

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* Indicates required question

Please submit a maximum of six images. This can be done by creating a shared link from a Cloud sharing service like Dropbox, Google Drive, Microsoft OneDrive, or WeTransfer. Paste your shared link into the space below. *
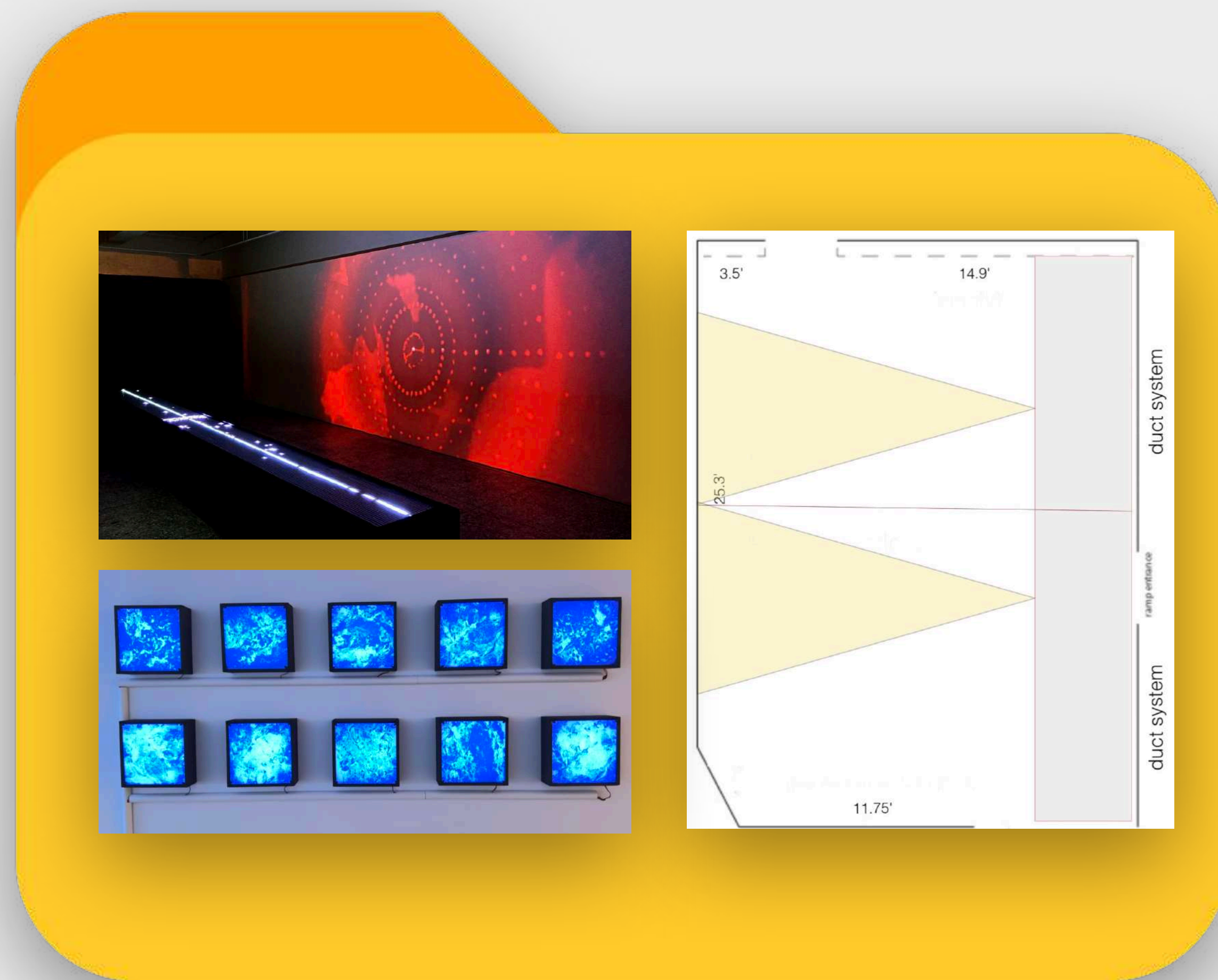
https://www.johnwilliamsart.com/hillyer-proposal/f/x/45w/

Submit   Clear form

Whatever service you use, make sure to add the link in the space provided on the form.

Submitting Images

Images should represent the individual works of art referenced in the proposal, but may also include installation shots or other relevant material.

Image Guidelines

- Do not exceed **6 images.**
- Each image should not exceed **3 MB**.
- Images must be in jpg format (png or tiff files will not be accepted).

Note

jpegs can have a high pixel range without exceeding the file size limit. Remember that it is always better to scale down than to scale up.

PNG VERSUS JPG

PNG

hillyer.png
Pixels: 3032 x 2274
Size: 12.4 MB
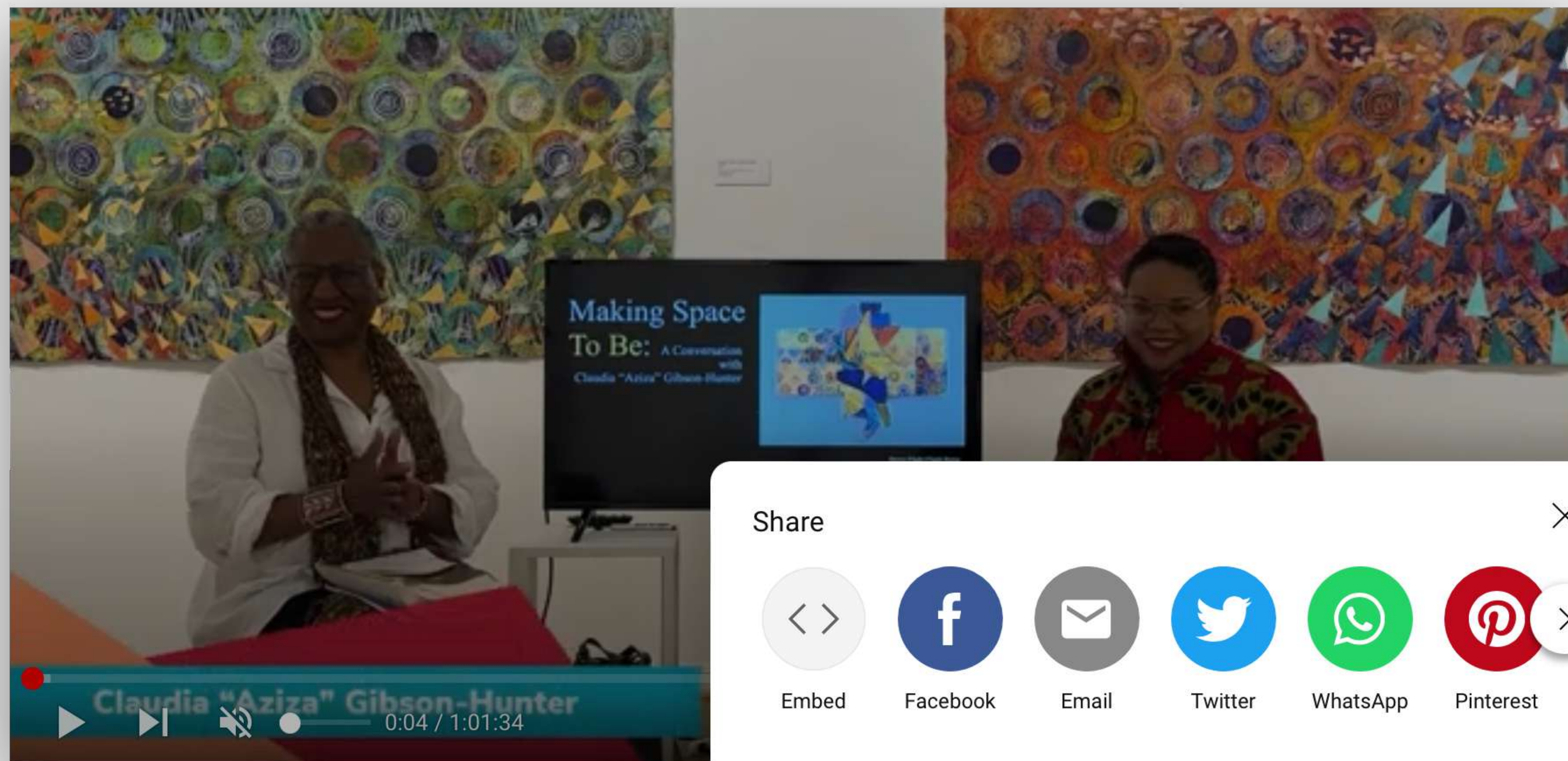
JPG

hillyer.jpg
Pixels: 3032 x 2274
Size: 2.4 MB

VIDEO GUIDELINES

- Videos must be shared via a direct URL link (e.g. YouTube, Vimeo, or website).
- Share a direct link to the video and not the web page it's on. To avoid this, add an anchor tag to your web page.

YouTube
Direct Link

Share

Embed · Facebook · Email · Twitter · WhatsApp · Pinterest

https://youtu.be/E28wW1JmjWg?t=4   Copy

☑ Start at 3:00

Anchor Tag
Wordpress

`<h1 id="elaine-m-erne"><strong>Elaine M. Erne</strong></h1>`

WYSIWYG EDITORS

Anchor Tag
Weebly

Anchor Tag
Google Sites

*Post your responses in **Google Classroom**.

How Computers Work by Khan Academy 🔗

How Computers Work: CPU, Memory, Input & Output

Copy link
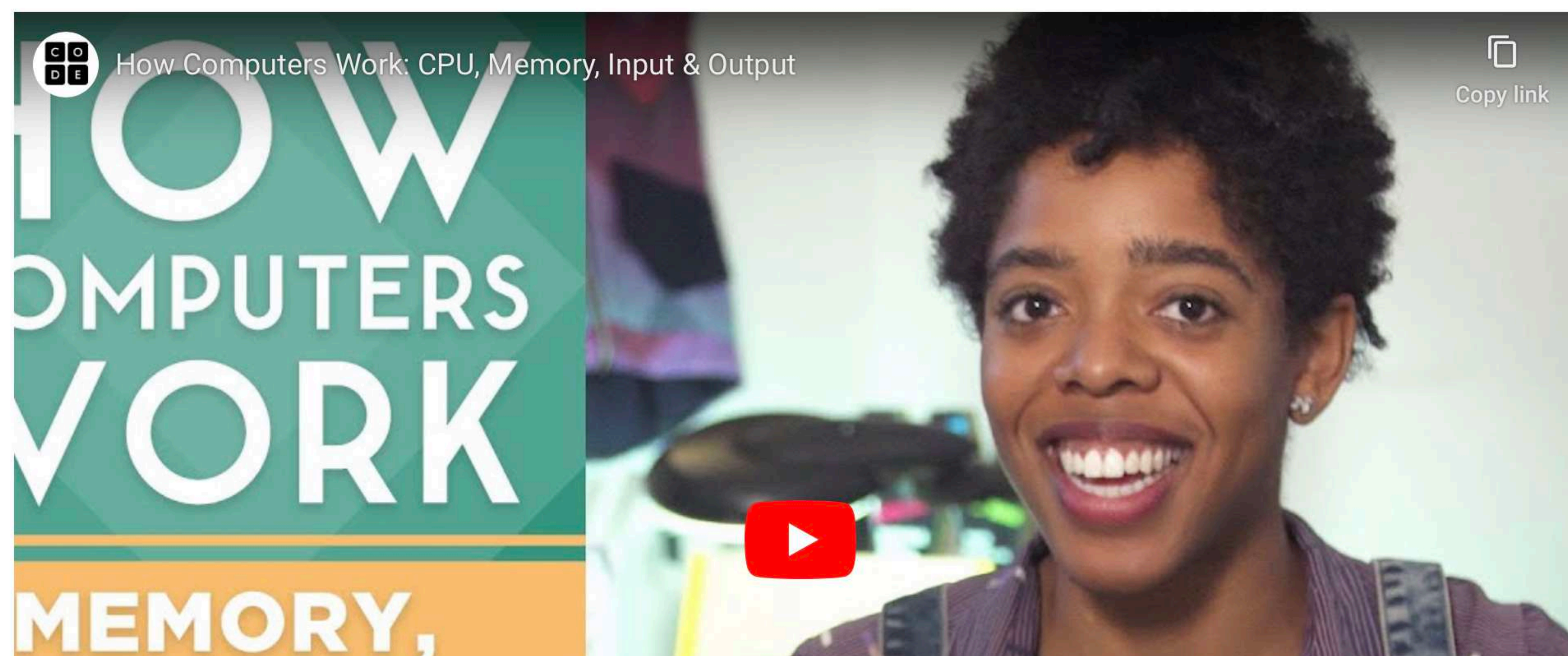
Anchor links on Google Sites can be
found next to headers on web page.

Other Editors

Weebly

SQUARESPACE

WiX

Google sites

Sharing Documents

One **document** can be added to the same shared folder that has been set up for the images. The document can include additional text (not included in the project description) and thumbnail images, floor plans, etc.

Note

To expedite the review process, documents should not exceed one page.

Final Review

(Main Menu)

After the date has closed for proposals, artist submissions will be reviewed over a four-to-six-week period. The artists selected will be announced in November. Artists who are not selected will also be contacted at this time.

Evaluation

Rating System

LOCATION	EMERGING OR ACCOMPLISHED	INNOVATION AND ORIGINALITY	SUBJECT MATTER AND CONTENT	CRAFTSMANSHIP AND TECHNIQUE
DMV	EMERGING	6	4	9
UNITED STATES	ACCOMPLISHED	3	7	6
OUTSIDE THE US				

Scale of 1 to 10

INNOVATION AND ORIGINALITY	SUBJECT MATTER AND CONTENT	CRAFTSMANSHIP AND TECHNIQUE
6	4	9
3	7	6

1	Outstanding
2	Excellent
3	Very Good
4	Good
5	Above Average
6	Average
7	Below Average
8	Weak
9	Very Weak
10	Poor

Subject Matter and Content

Subject matter represents the visual representation and the **content** refers to the conceptual underpinning.
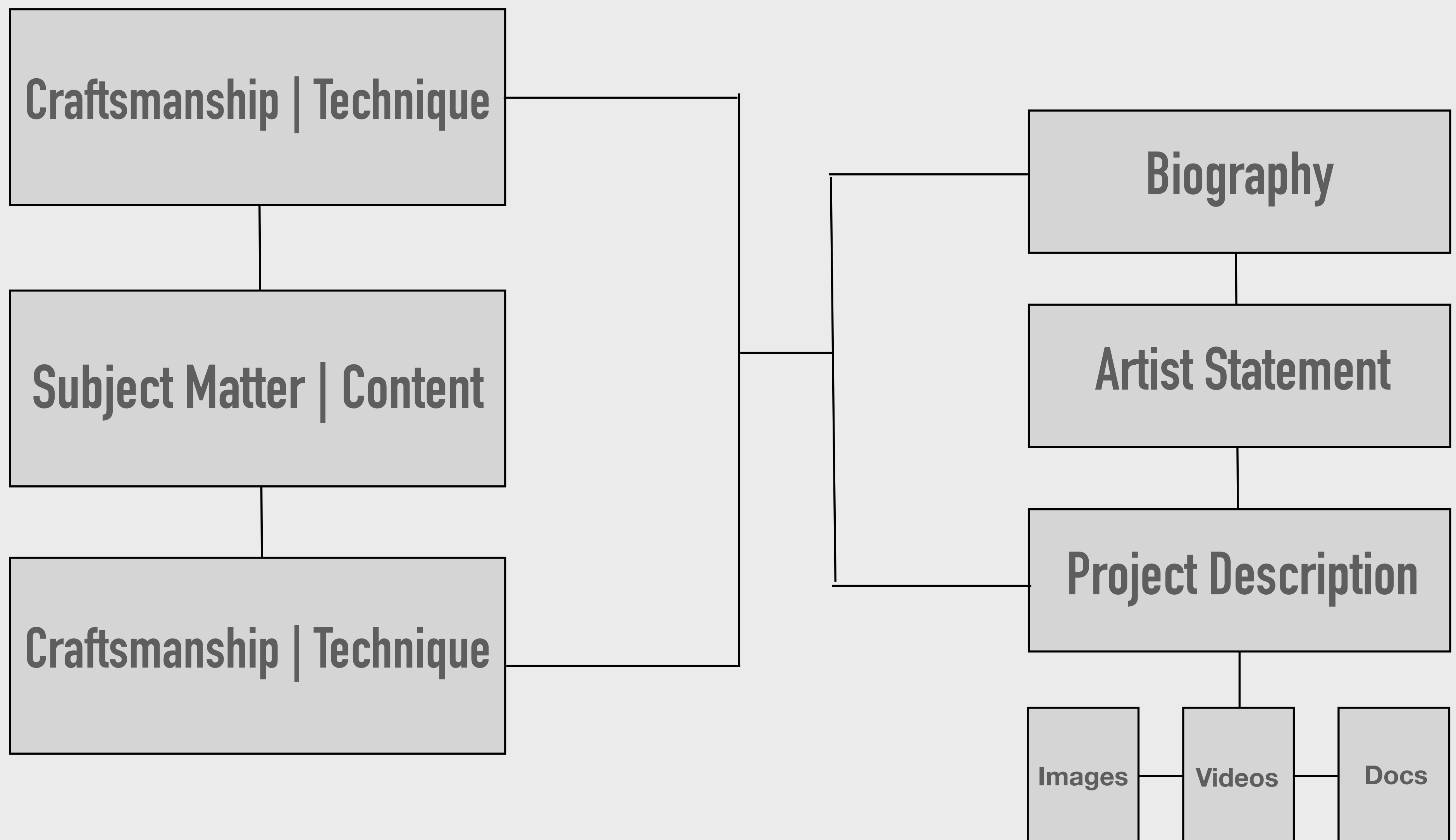
Originality and Innovation

Originality refers to what is new and individualistic while **innovation** pushes the boundaries of what is possible.
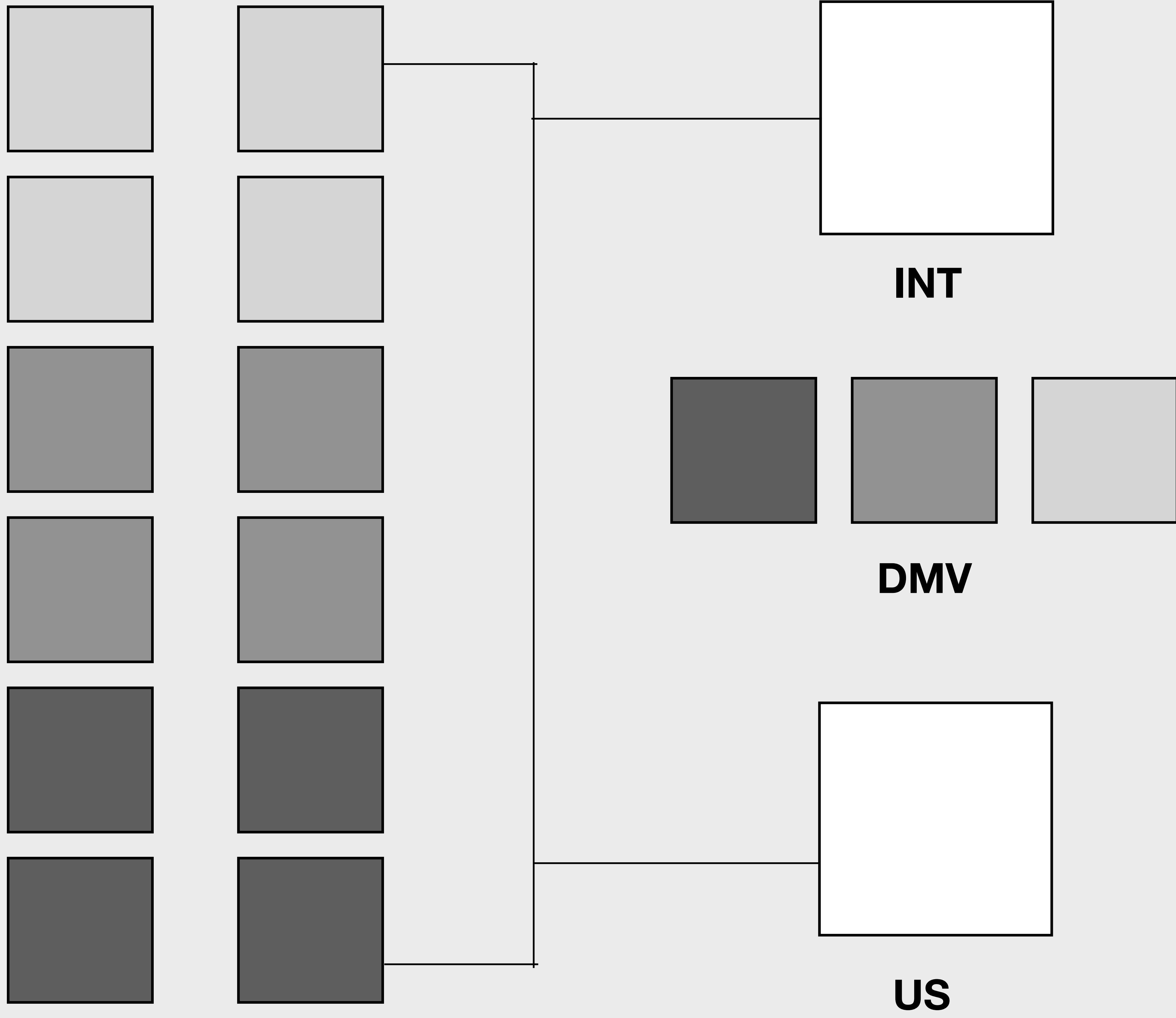
Craftsmanship and Technique

Craftsmanship is the overall quality, skill, and execution of the work, while **technique** focuses on specific methods and skills.

A Parallel Assessment

Craftsmanship | Technique

Subject Matter | Content

Craftsmanship | Technique

Biography

Artist Statement

Project Description

Images

Videos

Docs

Jurors

Artists

INT

DMV

US

Feedback

The selection process is dynamic and involves factors that go beyond the specific analysis of an individual submission. However, the Hillyer Director will be available to provide feedback about the process and selections.